

Curriculum Design for Assuring Learning in Business Education

Session 2

Rubrics

- In order to ensure standardisation of assessing CLOs across courses a series of assessment rubrics have been developed to measure the CLOs.
- A rubric identifies the criteria that are to be used to evaluate competence in each CLO (along the left hand side) with a description of the expected level to achieve each standard (across the top). The standards are divided into three categories – below, meets and exceed expectations – these are also aligned to the more familiar grading process of F to HD.

STANDARD	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS
GRADE	Z →	P → C	D → HD
CRITERIA			
Demonstration of inter-relationships between differing business related disciplines	Limited demonstration of integration between disciplines. e.g. identification or description only.	Sound demonstration of integration between disciplines. e.g. examination, explanation, interpretation, application or analysis of interrelationships.	Comprehensive demonstration of integration between disciplines. e.g. detailed examination, insightful analysis or interpretation, synthesis, extrapolation, evaluation and/or recommendations.
Application of critical understandings of theoretical concepts underpinning perspectives in industry based scenarios.	No / little application of critical understandings demonstrated. e.g. Only one perspective drawn on to demonstrate concepts.	Application of critical understandings demonstrated. e.g. 2-3 perspectives drawn on to demonstrate concepts.	Convincing application of critical understandings demonstrated. e.g. Relevant and innovative application drawn from multiple / global perspectives.

Whole of Course Rubric

CLO1 Demonstrate essential knowledge necessary for a career in business related professions

	Year 1: Foundation	Year 2: Intermediate	Year 3: Competent
A Appreciation of essential concepts necessary for a career in business and related professions.	Describes essential concepts of business.	Explains essential concepts of business, demonstrating application of concepts.	Interprets essential concepts of business hypothesising, and assessing aspects of the concepts.
B Critical analysis and evaluation of essential concepts.	Demonstrates some critical analysis/evaluation of essential concepts. e.g. Reference to concepts through definition or description only.	Demonstrates sound critical analysis / evaluation of essential concepts. e.g. analysis demonstrated through explanation, discussion, investigation, application, interpretation of concepts.	Demonstrates thoughtful critical analysis and evaluation of essential concepts. e.g. involvement of reflection, judgment, problem-solving, synthesis, assessment, prediction.
C Consideration of the economic, social and cultural environments within which international businesses operate.	Demonstrates some consideration of the economic, social and cultural aspects of international business context.	Demonstrates sound consideration of international economic, social and cultural differences between cultures and how these differences impact ways that business operates.	Demonstrates high level understanding of international economic, social and cultural environmental issues in an international business situation. e.g. accurate explanation of relevant actions and prediction of responses.

K1 Demonstrate essential knowledge necessary for a career in business related professions

	Year 1: Foundation	Year 2: Intermediate	Year 3: Competent
A Appreciation of essential concepts necessary for a career in business and related professions.	Describes essential concepts of business.	Explains essential concepts of business, demonstrating application of concepts.	Interprets essential concepts of business hypothesising, and assessing aspects of the concepts.
B Critical analysis and evaluation of essential concepts.	Demonstrates some critical analysis/evaluation of essential concepts. e.g. Reference to concepts through definition or description only.	Demonstrates sound critical analysis / evaluation of essential concepts. e.g. analysis demonstrated through explanation, discussion, investigation, application, interpretation of concepts.	Demonstrates thoughtful critical analysis and evaluation of essential concepts. e.g. involvement of reflection, judgment, problem-solving, synthesis, assessment, prediction.
C Consideration of the economic, social and cultural environments within which international businesses operate.	Demonstrates some consideration of the economic, social and cultural aspects of international business context.	Demonstrates sound consideration of international economic, social and cultural differences between cultures and how these differences impact ways that business operates.	Demonstrates high level understanding of international economic, social and cultural environmental issues in an international business situation. e.g. accurate explanation of relevant actions and prediction of responses.

	Below F	Meets P C	Exceeds D HD
SLO			
SLO			
SLO			
CLO1	Describes essential concepts of business	Explains essential concepts of business, demonstrating application of concepts.	Interprets essential concepts of business hypothesising, and assessing aspects of the concepts.
CLO1	Demonstrates some consideration of the economic, social and cultural aspects of international business context.	Demonstrates sound consideration of international economic, social and cultural differences between cultures and how these differences impact ways that business operates	Demonstrates high level understanding of international economic, social and cultural environmental issues in an international business situation. e.g. accurate explanation of relevant actions and prediction of responses.

Rubrics

- <http://boliver.ning.com/page/standards-rubrics-business-and-law>
- <http://www.aacu.org/value/rubrics/index.cfm>